Transfer Study

May 2012
Transfer Volume 2006/07 – 2010/11

- City College
- Mesa College
- Miramar College
- All Colleges

Office of Institutional Research and Planning
Transfer Volume by Demographics

• Overall, there was a 19% increase in transfer volume between 2006/07 and 2010/11. All ethnic groups showed increases in transfer volume:
  – African American: 29% increase
  – American Indian: 33% increase
  – Asian/Pacific Islander: 6% increase
  – Filipino: 4% increase
  – Latino: 44% increase
  – White: 16% increase
• Females had 16% increase compared to 22% increase for males
Top Transfer Destinations

- San Diego State University
- UC San Diego
- CSU San Marcos
- National University
- University Of Phoenix

Year: 2006-07: 1,263
Year: 2007-08: 1,255
Year: 2008-09: 707
Year: 2009-10: 913
Year: 2010-11: 1,477

San Diego State University: 462, 406, 482, 384, 347
UC San Diego: 239, 210, 159, 245, 124
CSU San Marcos: 130, 128, 152, 201, 124
National University: 111, 88, 110, 167, 192
University Of Phoenix: 88, 110, 110, 167, 143
2006-2011 Transfer Destination Trends

• While the highest number of students consistently transfer to SDSU, there has only been a 17% increase since 2006/07.
• Increases in the number of transfers to other institutions:
  – National University 48%
  – University of Phoenix 29%
• Decreases in the number of transfers to other institutions:
  – UC San Diego 25%
  – CSU San Marcos 48%
• There are slight variations among the colleges for the top 5 transfer destinations over five years:
  – SDSU and UCSD were the top two transfer institutions for students from City, Mesa, and Miramar.
  – CSU San Marcos was third most popular for Mesa and Miramar students, while National University was the third most popular transfer institution for City students with an 83% increase over five years.
Transfer Destination by Ethnicity

• SDSU is the top transfer destination across all ethnic groups.

• UCSD is the second highest transfer destination for American Indian, Asian/Pacific Islander, Filipino, Latino and White students, and fourth highest for African American students.

• University of Phoenix is the second highest transfer destination for African American students and third highest destination for Latino students.
Three cohorts of students who demonstrated transfer seeking behaviors were tracked over six years for transfer:

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Tracked Years</th>
<th>Cohort Size</th>
<th>Transfer Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003/04</td>
<td>2003-2009</td>
<td>1,743</td>
<td>41%</td>
</tr>
<tr>
<td>2004/05</td>
<td>2004-2010</td>
<td>2,132</td>
<td>46%</td>
</tr>
<tr>
<td>2005/06</td>
<td>2005-2011</td>
<td>1,934</td>
<td>44%</td>
</tr>
</tbody>
</table>

*External Benchmark: Average statewide transfer rate is 34%*
Transfer Rates by Ethnicity

Average transfer rates for three cohorts

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>SDCCCD Students</th>
<th>Statewide Benchmarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>African America</td>
<td>37%</td>
<td>29%</td>
</tr>
<tr>
<td>American Indian</td>
<td>29%</td>
<td>26%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>52%</td>
<td>43%</td>
</tr>
<tr>
<td>Filipino</td>
<td>50%</td>
<td>34%</td>
</tr>
<tr>
<td>Latino</td>
<td>37%</td>
<td>28%</td>
</tr>
<tr>
<td>White</td>
<td>45%</td>
<td>39%</td>
</tr>
</tbody>
</table>
Three cohorts of students who completed 60 UC/CSU transferrable units, but did not transfer, were tracked over six years to determine potential transfer rate, if added to actual transfer rate:

<table>
<thead>
<tr>
<th>Cohort Year</th>
<th>Tracked Years</th>
<th>Cohort Size</th>
<th>Transfer-Prepared Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002/03</td>
<td>2002-2008</td>
<td>247</td>
<td>47%</td>
</tr>
<tr>
<td>2003/04</td>
<td>2003-2009</td>
<td>326</td>
<td>53%</td>
</tr>
<tr>
<td>2004/05</td>
<td>2004-2010</td>
<td>306</td>
<td>51%</td>
</tr>
</tbody>
</table>
Top 10 Transfer Institutions
2008/09-2010/11

1. San Diego State University
2. University of California-San Diego
3. National University
4. California State University – San Marcos
5. University of Phoenix
6. University of San Diego
7. Ashford University
8. University of California – Berkeley
9. University of California – Los Angeles
10. San Francisco State University